



## Parking Management at Brighton's Holiday Inn



Expert Security UK



Holiday Inn



### The Client

The Holiday Inn at Brighton Seafront is a 131 bedroom hotel located less than a mile from the Theatre Royal, and is also close to the Royal Pavilion Palace, Brighton Pier and the soon to be opened i360. It has rooms on 5 floors and has a residents' car park located under the hotel.

### The Challenge

To supply a system that prevents the misuse of the car park by unauthorised users, ensuring that there are sufficient spaces for hotel guests and business delegates. Also offering a flexible option to charge both short term and long term visitors for use of the car park.

### The Benefits

- ▶ Eliminates misuse of car park by unauthorised users
- ▶ Generates a steady revenue source from short and long term visitors
- ▶ Hotel clients' vehicles can be parked securely in a barrier controlled environment
- ▶ The system incorporates comprehensive access control features to manage staff and business delegates

## The Solution

Expert Security Systems UK Limited installed the FeeMaster System complete with two automatic barriers at the entry and exit lanes. Based in the North West of England, Expert is one of the country's leading manufacturers and installers of bespoke security systems.

FeeMaster Smart, designed and manufactured by Nortech, provides a simple, cost effective means of managing revenue collection from the car park users, while simultaneously controlling parking access. The time-based system utilising Mifare RFID card technology is unobtrusive and easy to operate.

## Customer's Comment

"I am more than happy with the FeeMaster System, especially as we are starting to see revenue being gained"

**Kurt Cutajar** - Operations Manager

**Holiday Inn, Brighton**